

Rural Shale Meeting Notes

September 12/13, 2018

Omaha, NE

The meeting focused mainly on organizational issues concerning the mission statement, organization name after the merger of the NRSS and ACEI, by laws, and goal setting. Those in attendance were:

Leodoro Martinez - TX

Jesus Yanez - TX

Judge Jim Teal - TX

Gerry Baker - OK

Joseph Parker - MS

Charles Beene - MS

Jeff Labenz-Hough - TX

Geoff Simon - ND

Commissioner Kevin Burns - TX

Commissioner Doug McLinko - PA

Teresa France – OK (via phone)

Name for the New Organization

Possible names for the new merged organization were reviewed and were reduced to the following for your consideration.

National Coalition of Rural Energy Communities (NCREC)

America's Rural Energy Coalition (AREC)

America's Rural Community Energy Coalition (ARCEC)

America's Rural Energy Communities Coalition (ARECC)

Please select no more than two of the above that you could support as our new name going forward. The name that garners the most support will be selected.

Mission Statement for the New Organization

A collaborative effort by rural communities stakeholders from across the country to build sustainable rural communities by maximizing the opportunities and minimizing the challenges presented to them as a result of the development of their conventional and unconventional regional energy resources.

Through communications and interactions between individual members, their organizational members, local, state, and national political leadership, the membership will build relationships that will facilitate:

- *A free exchange of thoughts, ideas, and encouragement*
- *The dissemination of lessons learned on successful community and industry programs, approaches, and initiatives related to the energy industry*
- *Heightened awareness of the critical role rural America plays in the development, transmission, and distribution of our natural energy resources*
- *A strengthening of the partnership between the rural communities and the energy industry*
- *Support for any and all efforts to create an energy independent America*
- *The development of common goals among rural energy regions when it comes to the development of their resources and the sustainable futures of rural America*

Please review the text above and provide your feedback to me.

Board of Directors / Membership

Since our meeting I have learned that no by laws were submitted with the ACEI IRS application. This gives us flexibility to create them to fit our organizational needs and requirements. Gerges Scoot from ACEI has provided a basic framework that addresses the routine by laws issues. What I want your feedback on are the key aspects of board makeup, member requirements, number of meetings, officers, committees, and dues as they pertain to our organization.

My recommendations are as follows.

Board Makeup: Three members who are elected city or county officials
 Three members of a community based organization
 Three members from outside the organization
 The Bard Chair will always come from one of the first two categories

Terms of Office: Each member shall serve a two year term with unlimited term extensions as voted on by a majority of the board.

Member Requirements:

- Any elected official (city or county) from an energy producing rural area in the US.
- Any individual, in responsible charge, of a company or entity with a vested interest in the continued development of rural energy resources
- Any individual, in responsible charge in a rural organization, company, branch, or satellite office whose success is dependent on the growth of the rural community economies as a result of the continued development of the local energy resources.

Board of Directors Meeting: Minimum of one meeting

Membership Meeting: Minimum of one meeting

Officers:

President
Vice President
Secretary
Treasurer

Terms of Office: Two year terms with unlimited term extensions as deemed appropriate by the Board

Committees:

The identification of committees and committee members will be determined by the Board at the first annual meeting

Dues: The determination of a dues structure will be determined by the Board at the first annual meeting

Please let me know your thoughts on these by laws components

Goals for the Organization: Short and Long Term

The following were identified and are presented in no particular order of importance. In some cases I have requested specific people take the lead in doing the research needed to quantify the effort, schedule, and/or funding needed to achieve the goal.

- Finalize the name selection, mission statement, and goals – All
- Select a governor from the Interstate Oil and Gas Compact Commission (IOGCC) to act as a champion for our group. The IOGCC is comprised of the governor's offices of the 31 states that currently have oil and gas activity. – Gerry Baker
- Identify a video teleconferencing platform that will allow future meetings to occur without the cost of travel to individual members. - Teresa France
- Organizational Website / Domain Name - Identify the costs associated with developing a website and registering a domain name - Teresa France
- Organizational Logo – Identify the costs associated with developing a logo for the organization in both print and electronic formats – Charles Beene
- Lessons Learned Brochure – Identify the costs associated with developing a hard copy and electronic version of a lessons learned brochure for immersing shale play communities – Joseph Parker

- Officers and Directors Insurance - Identify the costs associated with this insurance policy – Jeff Labenz-Hough
- Continue to strengthen our relationship with Gil Gonzalez, USDA Rural Development – Jeff Labenz-Hough and Kevin Burns (DC trip in early December)
- Continue to strengthen our relationship with the White House to include their outreach, via town hall meetings, with rural America – Doug McLinko
- Research Bush Foundation as a possible funding source – Jeff Labenz-Hough
- Develop a clear and concise “ask” narrative in preparation for future meetings with White House staff – Doug McLinko, Kevin Burns, Jim Teal, Leodoro Martinez, Jeff Labenz-Hough
- Review ACEI’s original IRS non-profit application to ensure compatibility with the new organizational goals – Kevin Burns, Jeff Labenz-Hough
- Host a national rural energy conference. Preliminary thoughts are below - All

Location: Denver, Kansas City, or San Antonio

Time: September 2019

Duration: Three days

Agenda:

Social Activity (golf tournament) – Afternoon Day 1

Reception – Evening Day 1

General Session (8:00-12:00) beginning with key note speaker – Day 2

Lunch with key note speaker – Day 2

Afternoon breakout sessions – Day 2

General Session (8:00 – 12:00) ending with key note speaker – Day 3

Close conference at 12:00 – Day 3

It was decided that three key note speakers would be approached to test the validity of us putting this type of event together. Eric Trump (yes, son of that Trump) and George Stark of Cabot Oil by Doug McLinko, Harold Ham of Continental Oil by Gerry Baker, and USDA Secretary Sonny Perdue by Jeff Labenz-Hough. The thought being that key notes of this magnitude would bring either national press attention, provide valuable information to our attendees, be entertaining or all three. This outreach will occur by the end of September. If we are successful with any of them, we will convene via conference call the first week of October and assess whether we move forward with planning efforts.

If you would like to assist any of the goal-assigned people named above, please contact me.