

***“What difference does it make ?”***



**America's  
Rural Energy  
Coalition**

## **Goal No. 3**

**Heightened the country's awareness of the critical role rural America plays in the development, transmission, & distribution of our natural energy resources**

***What difference does it make ?***



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## ***The supply and demand for oil/gas***

Cost of filling up your car or truck

Cost of heating your home in the winter

***What difference does it make ?***



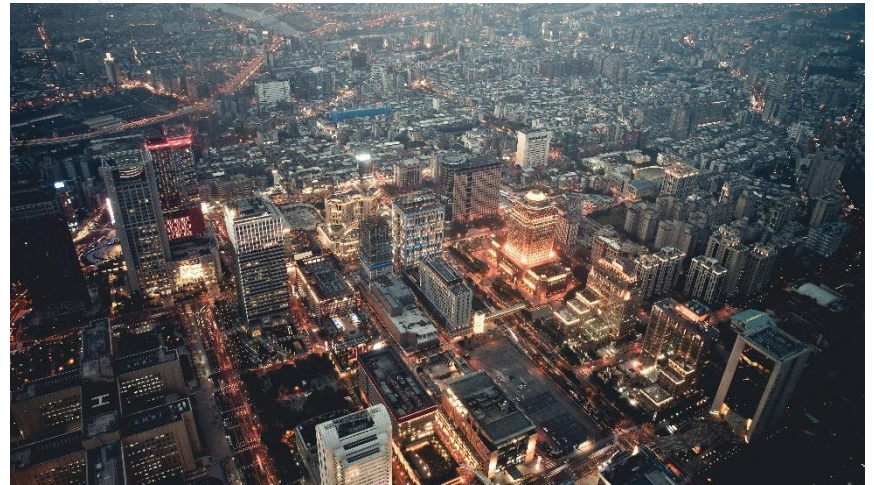
**America's  
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Upholstery  
CD/DVDs  
Vitamin Capsules  
Dashboards  
Putty  
Floor Wax  
Tooth Paste  
Sports Car Bodies  
Caulking  
Food Preservatives  
Antihistamines  
Cortisone  
Dyes  
Life Jackets  
Heart Valves  
Enamel  
Anesthetics  
Dentures  
Linoleum  
Rubber Cement  
Artificial Limbs

Ballpoint Pens  
Soft Contact Lens  
Crayons  
Antiseptics  
Cough Syrups  
Deodorant  
Epoxy  
Insect Repellent  
Roofing  
Denture Adhesive  
Water Pipes  
Shampoo  
Antifreeze  
Vaporizers  
Antibiotics  
Artificial Turf  
Movie Film  
Fertilizers  
Aspirin  
Sun Glasses  
Dishes

**Virtually All Plastics**

**42 of the 6,000 products**  
**made from Petroleum**



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## ***Informed Consent***

Permission granted in  
the knowledge of the  
possible consequences

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does it make ?***



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***Population = Political Power =  
Public Policy Control***

**Without changes in public  
policy, rural opportunities will  
be squandered and challenges  
will remain in place**

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does it make ?***



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***We need help from across  
the board***

***Rural Stakeholders  
Energy Industry  
Urban based organizations  
Education  
Media  
Political  
Agriculture??***

**Maybe we can rebalance the “Scales  
of Needs” between urban and rural**

**Urban Energy  
Education  
Initiative**



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# Pennsylvania is where we start

Pittsburgh,  
Philadelphia....and then  
the rest of PA

*What difference  
does it make ?*



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Patience and Persistence is the key



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