

AMERICA'S RURAL ENERGY COALITION'S 2023 NATIONAL CONFERENCE

Manufacturing & Industry Issues and Needs: Energy Transition in West Virginia

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DID YOU KNOW?



- New York has lower electric rates for manufacturing and industry than West Virginia.
- 91% of the electricity produced in West Virginia comes from coal-fired plants.
- West Virginia has no new natural gas fired power plants, despite sector growth in Ohio, PA, *et al.*

CURRENT ELECTRIC RATE CONTEXT

Current Options for Manufacturing and Industrial Customers

- Monopoly utility government regulated rates (AEP & FE)
- On-site generation (some renewables)
- Limited special contracts/interruptible rates
- Limited economic development rates
- No free market competition or customer choice
- No other alternatives, like bilateral contracting (for renewables or otherwise)

CURRENT ELECTRIC RATE CONTEXT

- *But isn't West Virginia an energy state?*
 - WV is 2nd in coal production
 - WV is 5th in natural gas production
 - WV is 5th in total energy production, with 5% of the nation's total
- None of it is relevant to WV regulated retail rates
- WV wholesale generators – gas or renewable – have no ability to serve WV ratepayers directly

WV LARGE USER ELECTRIC RATES

- The average large user rate on the AEP (APCo/WPCo) system is 7.59¢/kWh
- The average large user rate on the FirstEnergy (Mon Power/PE) system is 6.96¢/kWh
- For a ten-year period, *West Virginia's electric rates increased on a percentage basis more than any other state*
- For 2001, the average manufacturing/industrial rate in WV was 3.76¢/kWh and in 2020 it was 6.09¢/kWh (now it is 7.48¢/kWh)
- By comparison, PA in 2001 was at 5.78¢, and it was 6.16¢ in 2020

WV LARGE USER ELECTRIC RATES

- West Virginia's average industrial electric rate (7.48¢/kWh) now ranks 21st among the 50 states (EIA, Table 5.6.A., Apr. 2023 release)
 - AEP's average "LCP/IP" rate of 7.59¢/kWh would rank 22nd (EIA, Table 5.6.A.)
 - FE's rate of 6.96¢/kWh would rank 15th (EIA, Table 5.6.A)
- ❖ But both may increase **precipitously!**

CURRENT CHALLENGES

➤ AEP

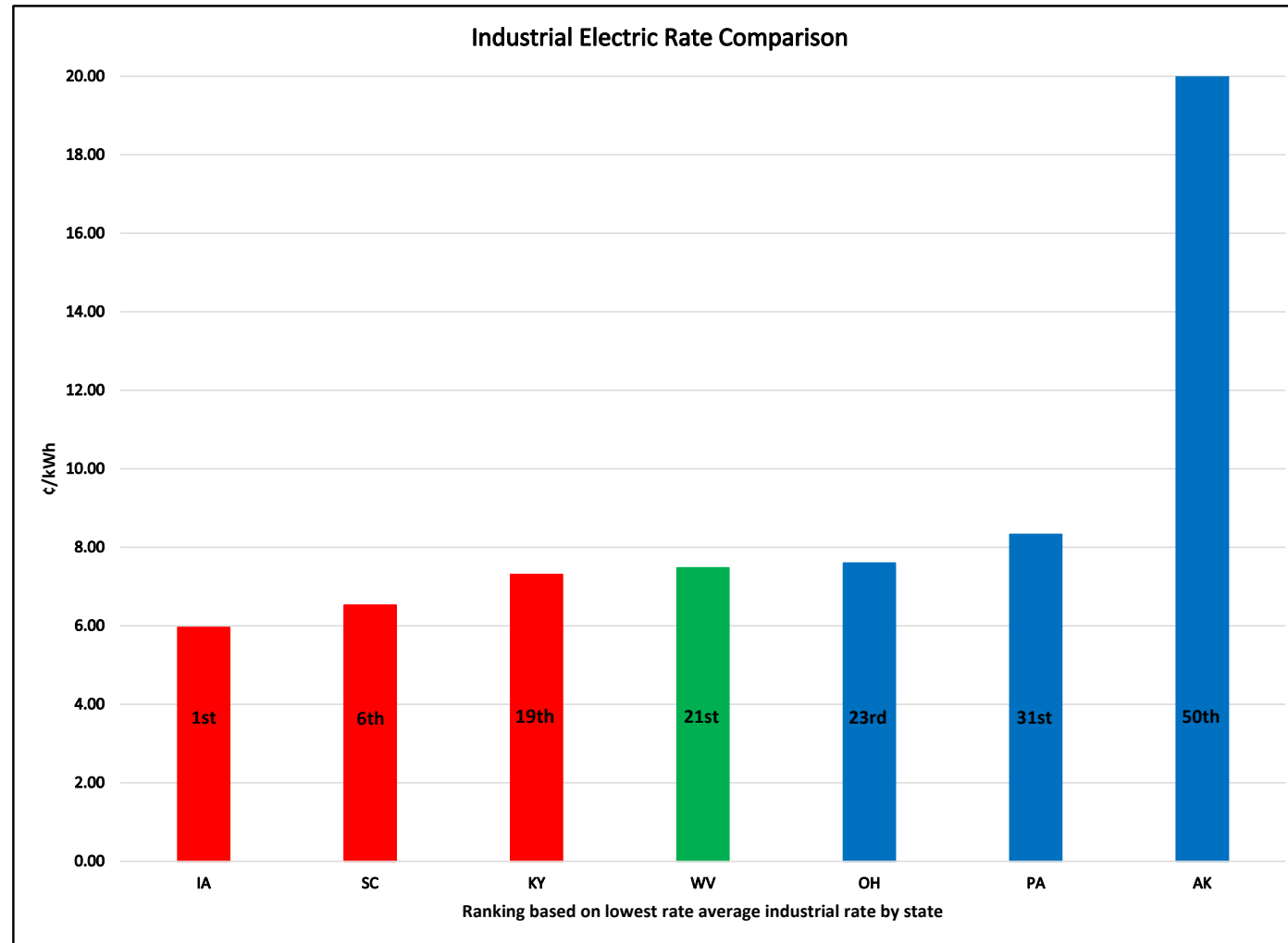
- Rates increased by almost \$250 million in 2021 and 2022 (@ 15%)
- Current "fuel surcharge" (ENEC) under-recovery of over one-half billion dollars – filing expected now!

➤ FE

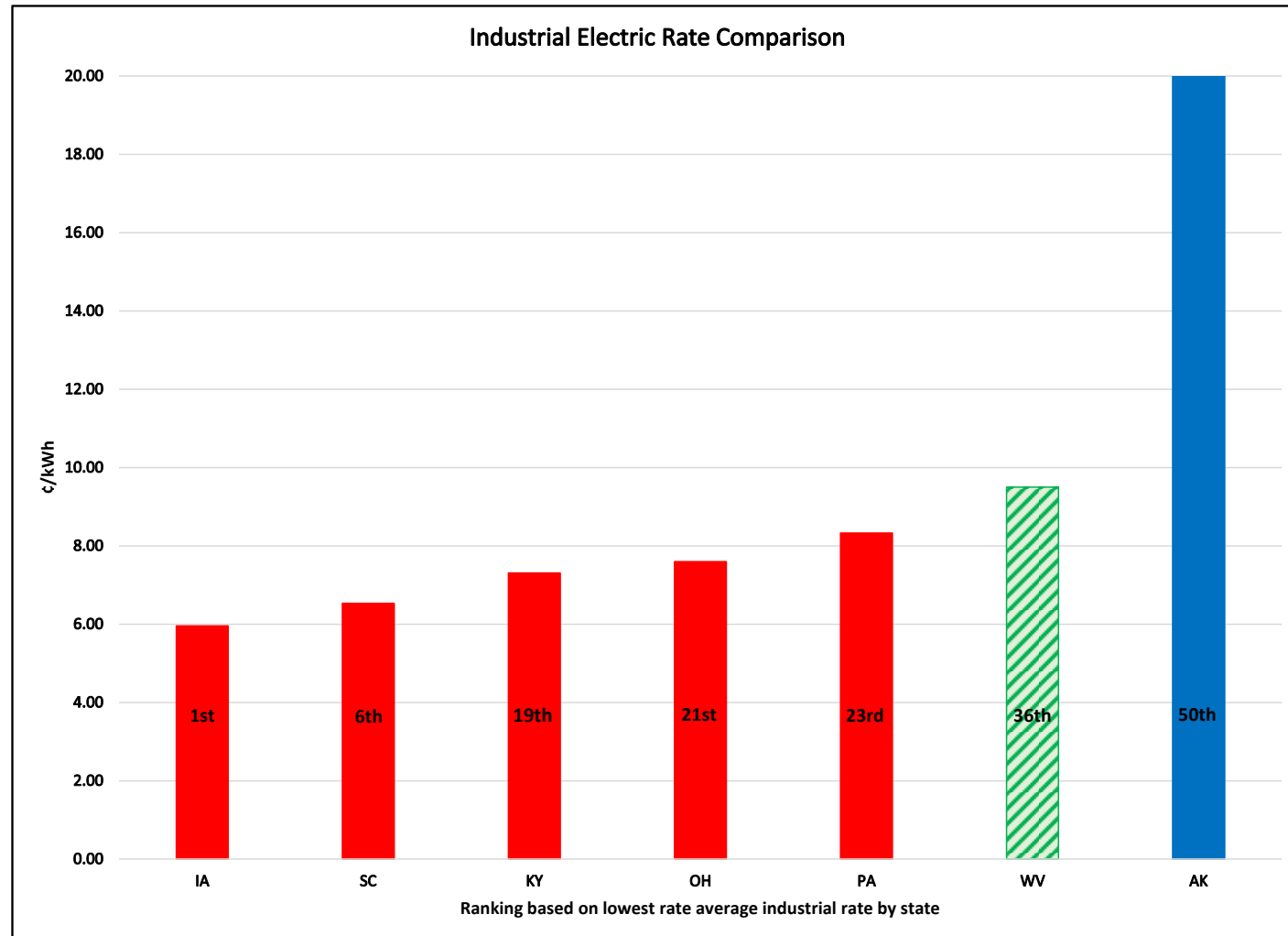
- Rates have increased by \$250 million since January 2021 (>25%)
- Current fuel surcharge under-recovery of over \$260 million – August filing
- Evaluating acquisition of Pleasants Power Station
- Seeks Depreciation rate increase (\$75 million)
- Will be filing Base Rate increase (@ \$150 million) any day now

❖ Upward increases of 25% for large users

WV INDUSTRIAL ELECTRIC RATES: AVERAGE INDUSTRIAL COMPARISON



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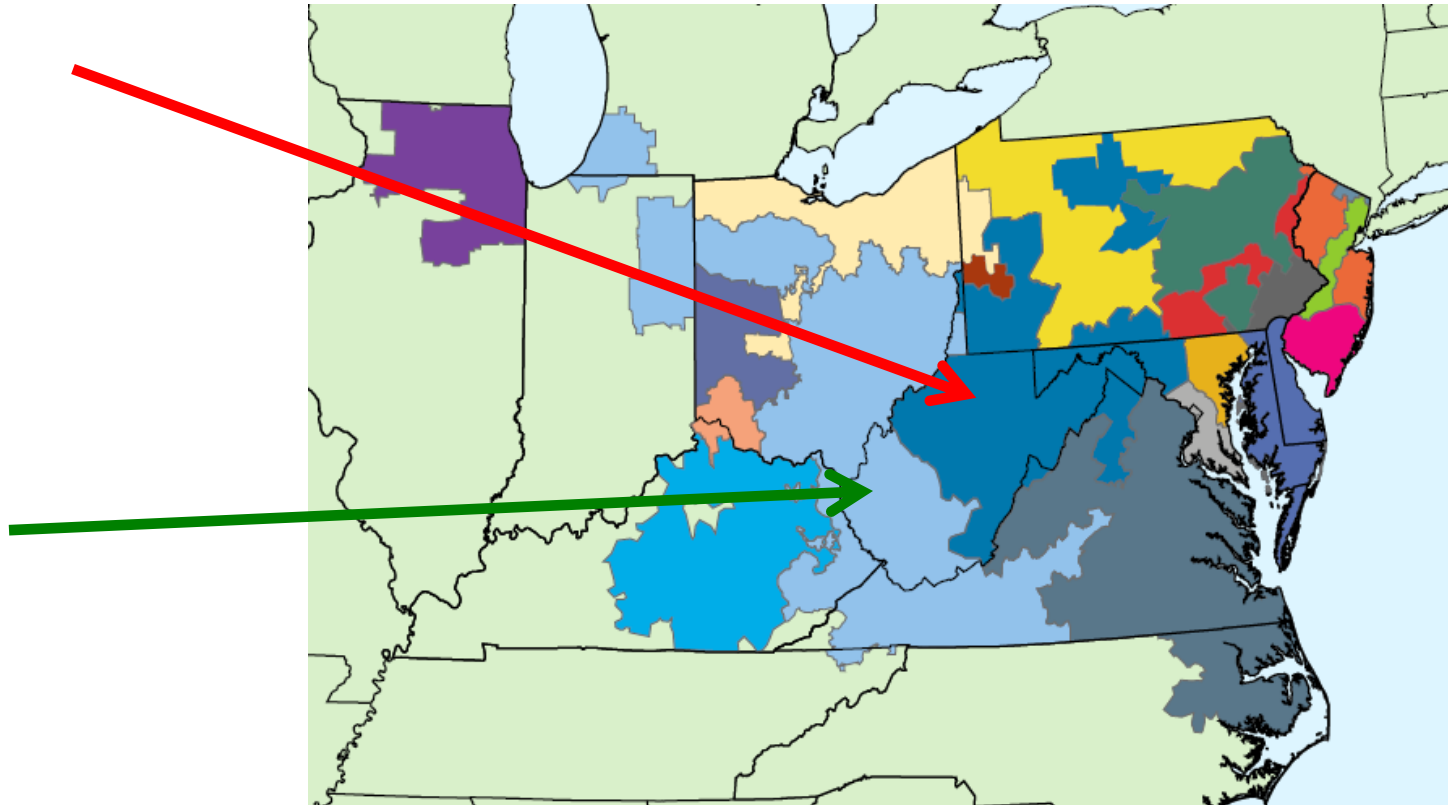


SURROUNDING STATES HAVE MORE COMPETITIVE OPTIONS

- WV industrials/manufacturers have options in surrounding states:
 - Kentucky – allows some access to market-priced power
 - Ohio – economic development credits; open access to market
 - Virginia – incentive rates; open access; market-based rate tariff
 - Pennsylvania – open access to market for large users

- West Virginia operates in the PJM footprint, which allows for retail customer choice and competition – WV does not

SURROUNDING STATES ARE OUT-COMPETING WEST VIRGINIA



OTHER ISSUES

- Political will to preserve coal-fired power plants
 - Public Energy Authority (SB 609)
- Need to develop generating resources
 - Grid Stabilization Act (SB 188/HB 3482)
- Creative rate solutions for increased costs
 - Securitization Bill (HB 3308)
- Demand for Renewables
 - No RPS
 - VPPAs
 - Limited Solar/Wind Options
 - *But see, e.g., Toyota, Nucor Steel*

OTHER ISSUES

- Transmission/Grid Enhancement and Investment
 - Cost consequences
 - Federal and state issues
- Some Successes:
 - Nucor Steel
 - Hydrogen Hub (Chemours/TC Energy)
 - Form Energy (Battery Storage)
 - Berkshire Hathaway/Precision Parts (Special Session Bill)

TRANSITION NEEDS

➤ Free Market Influence in:

- Production development
- Transmission investment
- Large user rate options

➤ Principles:

- Competition
- Customer Choice
- Diversity
- Common Sense

TRANSITION NEEDS

➤ All Options on the Table:

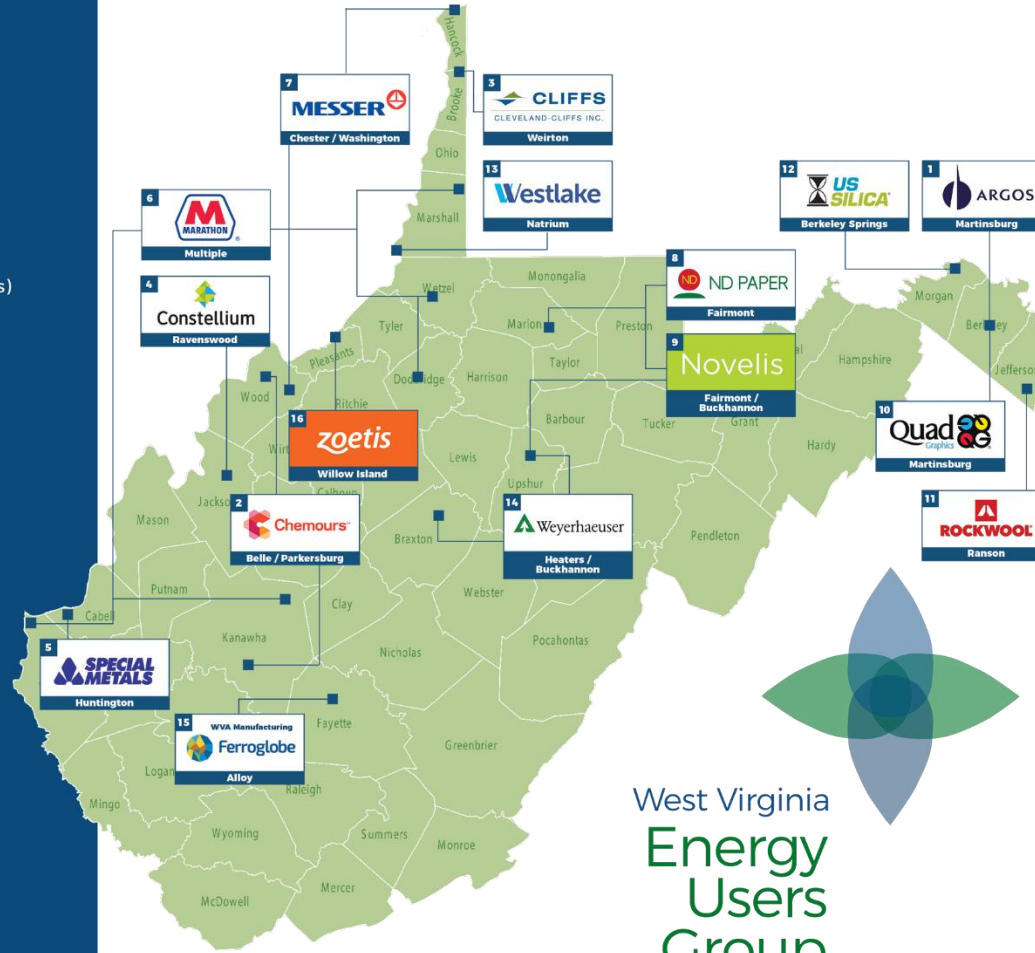
1. Utility tariff, rider, economic development, special contract offerings, market-based rate (MBR) pricing
 - *PSC Electric Task Force*
2. Access to PJM market → Limited Customer Choice → as load grows/plants retire
 - Largest, most sophisticated users assume the risk of market
 - Reduce the utilities' need for new generation or capacity
 - No cost to other ratepayers and no stranded costs
3. Bilateral contracting with WV wholesale power producers; e.g., Longview or other production sources, especially renewable producers
4. Onsite cogeneration with third-party owner-operators/end-user campuses – all fuels

Members

West Virginia Energy Users Group

- 1 Argos, LLC
Martinsburg
- 2 The Chemours Company, LLC
Parkersburg / Belle
- 3 Cleveland-Cliffs, Inc.
Weirton
- 4 Constellium Rolled Products
Ravenswood, LLC
Ravenswood
- 5 Huntington Alloys (Special Metals)
Huntington
- 6 Marathon Petroleum Company
Multiple
- 7 Messer, LLC
Washington / Chester
- 8 ND Fairmont, LLC
Fairmont
- 9 Novelis Corporation
Fairmont / Buckhannon
- 10 Quad
Martinsburg
- 11 Rockwool
Ranson
- 12 US Silica Company
Berkeley Springs
- 13 Westlake Natrium LLC
Natrium
- 14 Weyerhaeuser Company NR
Heaters / Buckhannon
- 15 WVA Manufacturing, LLC
Alloy
- 16 Zoetis, LLC
Willow Island

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